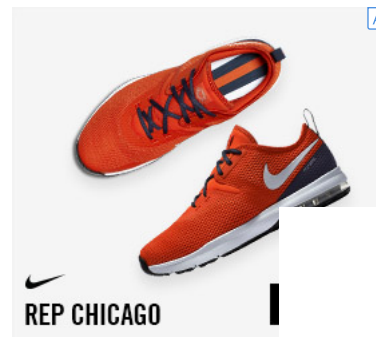


JANUARY 25: Philadelphia Eagles Defensive End Chris Long named Media Spokesperson for Freebird

January 25, 2019

LOS ANGELES--(BUSINESS WIRE)--Jan 25, 2019--Freebird, a mobile app that provides its riders with rewards and cash back on Uber and Lyft rides, announces today it has expanded its service to provide safe rides to and from privately hosted parties just in time for the Big Game. Freebird has also added Philadelphia Eagles Defensive End Chris Long as its new media ambassador for the Big Game safe ride program. Voted as a nominee for the 2018 “Walter Payton NFL Man of the Year” award and winner of the same team award in 2015 while with the Saint Louis Rams, the Philadelphia Eagles Defensive End has been an active philanthropist in multiple social initiatives through the Chris Long Foundation. The partnership will see Long involved in the brand’s marketing activities including social media, advertising and other company campaigns.



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“The last two years, I was playing in the big game but this year I get to enjoy myself as a fan. However, I want to have worry free fun.” says Chris Long. “I am excited to partner with Freebird because they enable all fans to enjoy the Big Game and then get home safely after a night of fun with friends.”

Freebird seamlessly connects with Uber and Lyft when a user requests a ride and rewards them with cash back from restaurants, bars and our brand partners. Freebirders have more fun as they get out and socialize without the worry of drunk driving. Freebirders also can earn points for all other ride-hail destinations such as their home, work place, airport, retailer, etc. so no matter where you go, you are earning rewards.

“Chris Long is a true philanthropist and social activist for numerous causes,” said Kurt Brendlinger CEO of Freebird. “We’re excited to collaborate with Chris on drunk driving prevention because he is so



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Kurt Brendlinger, CEO of Freebird, founded the app in 2017 in California.

Download Freebird at no cost from the App Store and Google Play or visit www.freebirdrides.com

About Freebird

Freebird operates a national mobile app platform that provides consumers rewards and cash back whenever booking an Uber and Lyft ride. Consumers get cash-back from select brands when they ride home safely from bars and restaurants. Businesses (bars and restaurants) use Freebird to acquire customers by reimbursing an Uber or Lyft ride up to a cap the business sets only for customers who dine and drink at the establishment. The consumer feels like a VIP, becomes a more loyal customer and can have worry free fun with no drinking and driving. Freebird is currently available nationwide.

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KEYWORD: UNITED STATES NORTH AMERICA CALIFORNIA

INDUSTRY KEYWORD: TECHNOLOGY SOFTWARE TRANSPORT

OTHER TRANSPORT RESTAURANT/BAR MOBILE/WIRELESS

RETAIL COMMUNICATIONS MARKETING

SOURCE: Freebird Rides

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